

## **What is the Westie Waggle?**

The Westie Waggle is our major kid-powered FUNdraiser! This event will take place on October 17th. As part of the Westie Waggle, the students will collect donations from friends, family and neighbors, and celebrate with an outdoor Waggle-thon! Students will run, walk, jump, hop and dance their way around the track, complete with a DJ led dance party and some fun "obstacles" for kids who wish to challenge themselves! Every class will be granted an extra recess period on October 17th to participate in the Westie Waggle.

## **Does my child need to sell something?**

No! The Westie Waggle is a donation-based FUNdraiser. Students collect "pledges" or donations for this event from friends and family. There is nothing to sell!

## **How do we get donations?**

Students are encouraged to ask family, friends and neighbors to support them in this endeavor! Donations are flat amounts, not subject to the length of participation. Donations are also tax deductible!! Cash or checks made out to VESPTO can be collected and submitted through the attached Westie Waggle envelope prior to, or on the day of the event.

If you do not wish to ask family, friends and neighbors for a donation, please consider making a donation on behalf of your child or children!

## **What is the fundraising goal, and what does the PTO do with the money?**

We have a goal of \$10,000 for this event. Money earned from the Westie Waggle will be used to support large scale school projects. This year, we would like to utilize the majority of the funds raised to improve our playgrounds. We anticipate \$5,000 to \$6,000 to complete this project and equip the teachers with what they need to take full advantage of these improvements. A company called Peaceful Playgrounds can provide stencils to include foursquare, hopscotch and even a scale map of the United States of America! More information on Peaceful Playgrounds can be found at - <http://www.peacefulplaygrounds.com/peaceful-playgrounds-recess-program>

Funds raised will help support programs that encourage physical activity for our students, upgrading computer systems and increasing technology in the classrooms, and supporting our classroom and specialty teachers with the resources they need to implement programs that enhance our students' academic experience. A complete list of VESPTO programs and funding can be found on our website at [www.vespto.com](http://www.vespto.com)

## **What if I have more than one child at the school?**

Each child will receive a Westie Waggle packet. Parents and family members have the flexibility to write one check per family or separate checks for each child if they prefer. If you submit one check, please note on the envelope each student's name and classroom.

## **What if my child does not collect any donations?**

All students will participate in Westie Waggle, regardless of the donations collected. We encourage you to try to gather even a small amount! What we love about the Westie Waggle is that every dollar makes a difference!

## **Will children receive prizes and incentives for their efforts?**

Yes! Every student will receive a Paw Power Bookmark for their efforts!

### **Added Incentives:**

- The Classroom with the highest percentage of students collecting \$20 or more per student will be awarded a popcorn party at a date and time to be determined by the teacher!
- Each student collecting \$50 or more will receive a certificate good for 1 paperback book, up to \$7.99, from the Fall Bookfair!
- The student with the highest dollar amount of pledges earned will serve as "Principal for the Day"! This coveted award will be scheduled after the event, at a time agreed upon by Mrs. Kirby and the winning student's classroom teacher. This student has the power to grant their class a popcorn party!

## **Who can I contact for more information about the Westie Waggle?**

Please contact the Westie Waggle Chairperson: **Alice King at [westiewaggle@vespto.com](mailto:westiewaggle@vespto.com)** , or visit our website at [www.vespto.com](http://www.vespto.com) for additional information!

